PERSONAL TECHNICAL EXAMPLE · 2 OCTOBER 2026

300 posts exported, imported and re-exported

Structured rows → WXR → WordPress → native WXR

300	300	14
synthetic articles imported	native WordPress exports	serializer / CSV checks

What was compared on all 300 articles

PASS	WordPress imported every synthetic article.
PASS	Titles, URL slugs and UTC fixture publication dates are preserved.
PASS	HTML and original image tags remain byte-for-byte equal as strings.
PASS	The native WordPress export contains 300 articles with the same values.
PASS	A CDATA closing marker in content survives serialization and import.

CSV and input checks

Three fictional subscriber rows exported. Existing true / false / unknown subscription flags retained. One duplicate address reported, with both records retained. One formula-like name escaped and reported. Invalid dates, duplicate slugs, XML control characters, empty exports and malformed subscriber addresses refused.

> **Scope and limitations**
> Executed locally at 20:41 Paris, 2 October 2026, in isolated WordPress 7.1.2 via Playground. Synthetic content only. No Rails database, DigitalOcean account, customer subscriber data, live image download or Squarespace destination has been tested. Original image references remain dependent on their host.

Before the full client export

Confirm models, columns and source time zone. Make verified file and SQL backups on the owner's host. Validate a five-post sample on the destination before the full batch; compare counts and content, and preserve the existing mailing consent values.

Sources reviewed: WordPress export_wp and Squarespace import documentation. Squarespace documents native WordPress XML; this local round trip does not prove a successful Squarespace import.