STRUCTURED DOCUMENT · SYNTHETIC DEMONSTRATION

Website project brief

Nested input, readable sections, explicit missing values.

Session Status: Ready for scope review

Client Details

Business Name: Example Studio (fictional)

Contact Name: Sample contact

Contact Email: sample@example.invalid

Consent Status: Synthetic data only

Business Outcomes

Main Offers

- Small-group workshops
- Self-paced learning

Primary Call To Action: Request a workshop date

Geography: Remote

Audience Positioning

Ideal Customer: Small teams learning a new workflow

Pains

- Scattered documents
- Manual follow-up

Prohibited Claims

- Guaranteed revenue
- Unverified customer testimonials

Brand Direction

Personality: Clear, calm and practical

Admired Patterns

- **Pattern:** Short course pages

  Reason: One decision per page

- **Pattern:** Visible next step

  Reason: Easy to act on

Website Scope

Required Pages

- Home
- Workshops
- Contact

Integrations

- Calendar request form
- Email draft for approval

Accept Online Payments: false

Delivery Readiness

Approved Budget: *Not supplied*

Asset Count: 0

Decision Makers

- **Name:** Sample contact

  Role: Owner

  Authority: Final approval

Missing Assets

- Approved logo
- Workshop schedule

Optional Assets

No entries

Next Steps

- Approve the page list
- Confirm how form submissions will be received
- Review a test PDF before enabling email delivery

Generated from fictional data. No client deployment or email delivery is claimed.